As a part of Swachhata Hi Seva – 2018, on 20.09.2018, awareness campaign on 'Swachhata' was organized at Labour Colony, near Muthiapuram.

The campaign began with the administration of pledge by Shri N. Vaiyapuri, Deputy Chairman. V.O. Chidambaranar Port Trust to the residents of the colony to raise awareness on health and hygiene. A skit was performed by a specialized team to make people aware about the importance of cleanliness. In order to encourage and supplement the ideology of cleanliness, brooms, napkins, dustbins, gloves and nose masks were also distributed by the Port to the residents of Labour Colony. The Officers and Staff of V.O. Chidambaranar Port along with the residents of the colony cleaned the nearby area to inculcate the sense of cleanliness among the residents as well as the surrounding locality.













