As a part of Swachhata Hi Seva – 2018, on 26.09.2018, awareness campaign on 'Swachhata' was organized at Therespuram in Tuticorin Town.

The cleanliness awareness campaign was headed by Shri U. Rajendran, Traffic Manager, V.O. Chidambaranar Port Trust. Shri U. Rajendran, Traffic Manager, V.O. Chidambaranar Port Trust administered the Swachhata pledge to the gathering. A skit was performed by a specialized team to make people aware about the importance of cleanliness. In order to encourage and supplement the ideology of cleanliness, brooms, napkins, dustbins, gloves and nose masks were also distributed by the Port to the residents of Therespuram. The Officers and Staff of V.O. Chidambaranar Port along with the residents of the Therespuram cleaned the streets to inculcate the sense of cleanliness among the residents as well as the surrounding locality.









