As a part of Swachhata Hi Seva – 2018, on 29.09.2018, awareness campaign on ‘Swachhata’ was organized at Tuticorin City Bus Terminus

Shri N. Vaiyapuri, Deputy Chairman, V.O. Chidambaranar Port Trust administered the Swachhata pledge to a huge gathering of officers and staff of the Port, PSA SICAL and DBGT Container Terminal operators, officials from SPIC, officials from All India Chamber of Commerce, Port school Children & teachers, contractors operating in the Port, CISF and other stakeholders of the Port. Leaflets on Cleanliness was also issued to general public.

To educate the public commuting at bus terminus through watching and listening, street play was performed on the importance of cleanliness and avoiding plastic products.

The mass gathering consisting of more than 500 persons indulged themselves in cleaning activity in and around the bus terminus at Tuticorin to inculcate the awareness on cleanliness.