

SWASTH NARI SASHAKT PARIVAR ABHIYAAN

17th September to 2nd October 2025



Prime Minister Narendra Modi

Service is the resolve,
India First the inspiration...75 years

#SwasthNariSashaktParivar

Changing the Health Landscape of the Nation - Countrywide Medical and Health Camps, Inauguration of the 8th Rashtriya Poshan Maah, & Distribution of Maternity Benefits under Pradhan Mantri Matru Vandana Yojana

Campaign Activities

Provision of Medical Check-up and Health Services for Women

- ENT, Eye, Blood Pressure, Blood Sugar and Dental check-up
- Cancer-Oral/Breast/Cervical
- Immunization Services
- Antenatal Checkup for Pregnant Women
- Anemia level
- Telemanas facilities
- Tuberculosis (TB) Checkup
- Sickle Cell Anemia
- Special Consultation

Maintaining Healthy Lifestyle and Wellness Components

- Reducing Obesity with 10% reduction of Sugar and Edible Oil
- Promotion of Local and Regional food
- Early Childhood Care and Infant & Young Child Feeding Practices
- Promotion of Menstrual Hygiene and Nutrition
- Distribution of Take Home Ration (THR)

Easing access to Health Care Services

- Mother & Child Protection (MCP) Card
- Pradhan Mantri Matru Vandana Yojana enrollment
- Ayushman Vaya Vandana Card
- Sickle Cell Card
- Registration of beneficiaries in Poshan Tracker

Active Participation of Citizen

- Blood Donation Camps
- Nikshay Mitra Volunteer Registration
- Organ Donor Registration

Swasth Nari Shashkt Parivar,
Yahi hai Viksit Bharat ka Aadhaar

Women and Children may contact their nearest Ayushman Arogya Mandir, Community Health Centre, or Anganwadi Centre to avail these services